TATA CONSULTANCY SERVICES



Technology Innovation in Healthcare

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Principles of Healthcare Delivery Systems

- The Primary Driver of Healthcare Delivery Systems globally is Revenue
- Technology has many answers but the Healthcare Industry does not want to ask the questions
- Use of Technology benefits patients more than the Healthcare Providers
- Patient Empowerment results in demands and often fulfillment of better delivery systems
- A Paradigm shift in the management of Care from disease management to Health Maintenance is underway



Principles of Healthcare Delivery Systems

- Hospitals are predominantly Disease Treatment Centers and NOT health maintenance centers
- •The Entire Healthcare Industry is constantly in Search of Disease as its existence depends upon it. (If there is not enough of it can we create it?)
- There is no incentive to use Revenue Neutral technology even if its benefits for Patients are demonstrable
- Simply put, the greatest of Technology will be used only if someone finds a way to make money out of it.



Health care Trends

Drivers

Global:

- Reduction of preventable medical errors
- The need for collaboration and documentation.
- Compliance with government regulations
- Cost reduction and operational efficiency
- Shortage of healthcare delivery staff
- Direct investment in healthcare by government-led projects
- Digital diagnostic imaging
- Large-scale data storage devices and software that manages the life cycle of data
- Universal access, personal health record and patient empowerment



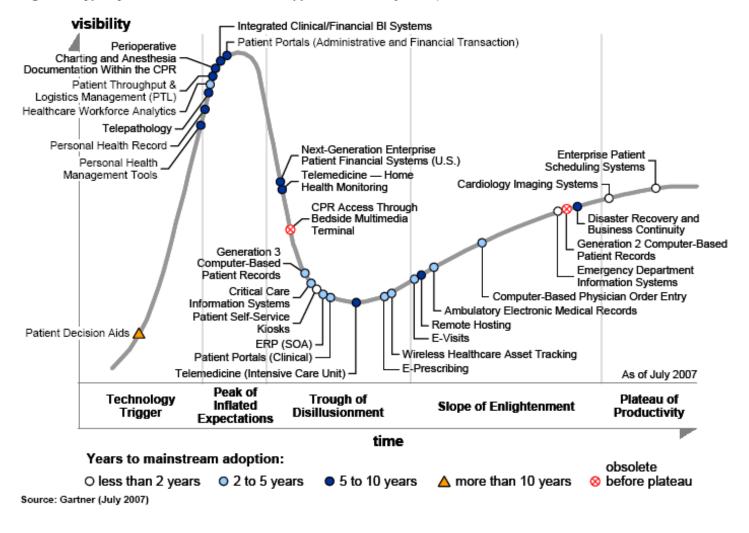
Health care Trends

Inhibitors

- Healthcare staff reluctant to take on new software
- Lingering skepticism of the business benefits or return on investment of technology
- The role of trusted advisor fragmented among many departments or filled by an outside agent
- IT staffing level facing further reductions
- Growing liability issues
- Capital investment for IT projects and initiatives constrained
- Increasingly complex regulatory environment surrounding issues of patient privacy, data security and compliance
- Evolving technology standards
- Misaligned economic incentives

Gartner Healthcare Hype Cycle

Figure 1. Hype Cycle for Healthcare Provider Applications and Systems, 2007







Health care Trends (Gartner)

At the Peak

- Personal Health Record
- Telepathology
- Healthcare Workforce Analytics
- Patient Throughput & Logistics Management (PTL)
- Pre-operative Charting and Anesthesia Documentation Within the CPR.
- Integrated Clinical/Financial BI Systems
- Patient Portals (Administrative and Financial Transactions

Sliding Into the Trough

- Next-Generation Enterprise Patient Financial Systems (U.S.)
- Telemedicine Home Health Monitoring
- CPR Access Through Bedside Multimedia Terminal
- Generation 3 Computer-Based Patient Records
- Critical Care Information Systems
- Patient Self-Service Kiosks
- ERP (SOA)
- Patient Portals (Clinical)
- Telemedicine (Intensive Care Unit)
- E-Prescribing
- Wireless Healthcare Asset Tracking

Health care Trends (Gartner)

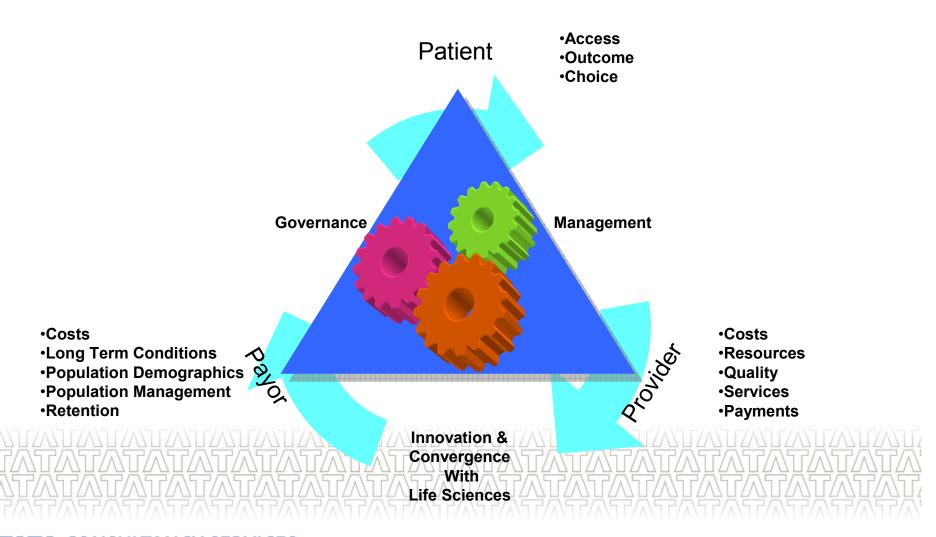
Climbing the Slope

- E-Visits
- Remote Hosting
- Ambulatory Electronic Medical Records
- Computer-Based Physician Order Entry
- Emergency Department Information Systems
- Generation 2 Computer-Based Patient Records
- Disaster Recovery and Business Continuity

Entering the Plateau

- Cardiology Imaging Systems
- Enterprise Patient Scheduling Systems

Key Components in the Healthcare Systems



Retention, Growth and the Wellness Continuum



Members will be drawn and glued to a plan if the plan actively participates in a members' health

Wellness management

Proactive Analytics Outcomes & Utilization Denials History Risk Identification and quantification

Underwriting

Risk Mitigation Predictive Analytics Fraud and Abuse Prevention

Care Management

Reactive Analytics of History Disease & Care Information Patient Information Provider Information

Disease Management



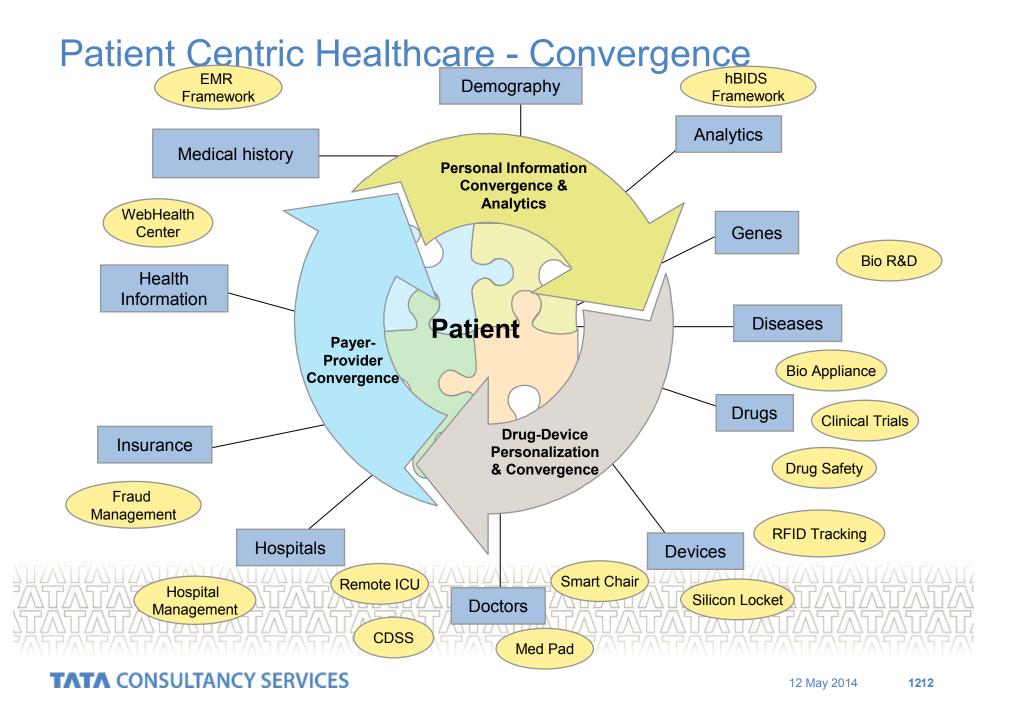


Clinical Data Claims Data Member Data Provider data

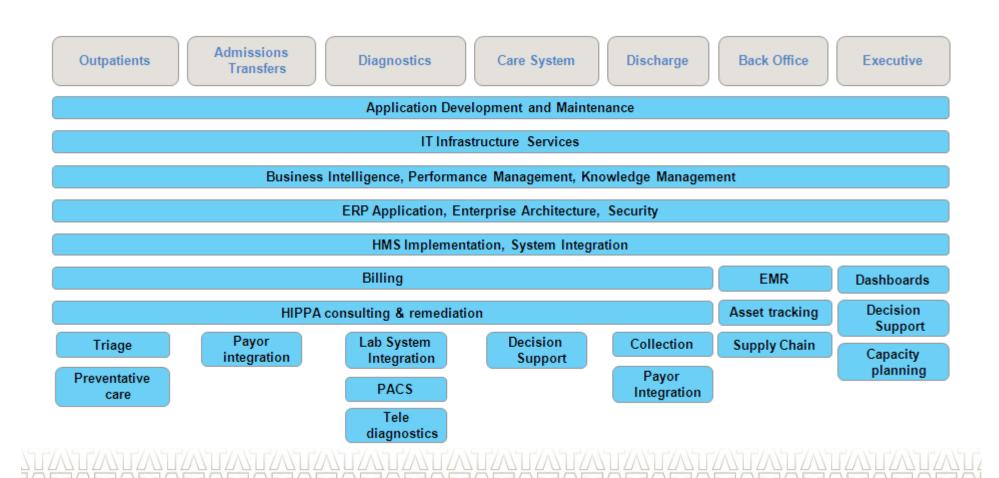
Patient Management

Healthcare Themes

- Wellness Management
 - Move customers for reactive to predictive care / disease management
 - Preventive spend vs. curative spend
- Operationalzing Policy & Strategy
 - Tools to Enable the Implementation of Policy and Strategy within The Healthcare Management Tier and Measuring its Effectiveness
 - Business Intelligence
 - Analytics
 - Decision Support
- Technology Enabled Care
 - Creative use of Smart Technologies to support the Patient Care Process and Improving Outcomes
- Cost Predictability
 - Predict and manage cost of care
- Continuous Risk assessment and mitigation
- Fraud and abuse prevention and management
 - Self-Service enabled customer directed health plans



Healthcare Provider



LSHC Solutions Focus

- Increase access to care
- Decrease cost of care
- Improve outcomes by enhancing quality and optimizing services
- Decrease medical errors
- Make care provision patient friendly
- Empower patients

- Analytics, Data warehousing and BI
- Dashboards and portals
- EHR, HMS, CDSS, etc.
- Service orientation and quality processes implementation
- Fraud and abuse management
- Integrated HIS and inter-operability

Enhancing *patient-centric* Healthcare is one of the top 10 outcomes oriented themes that TCS will focus on

Devices

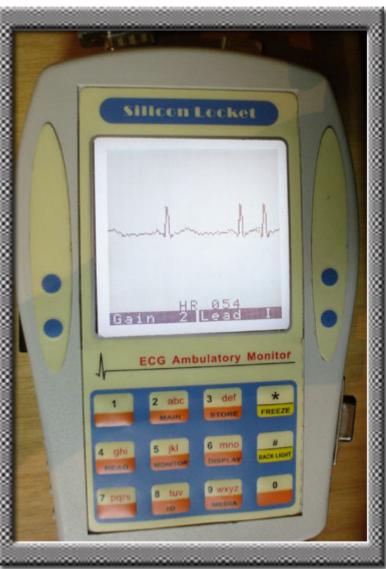
- Medical devices with remote monitoring capability
 - ECG (single, three and twelve lead)
 - Smart Chairs
 - Glucometers



Free Health Care on the Web

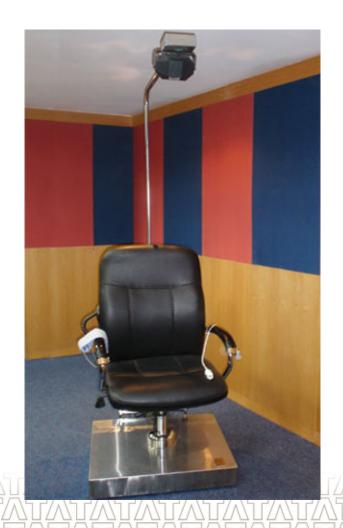
Ambulatory Patient Care Services – Silicon Locket



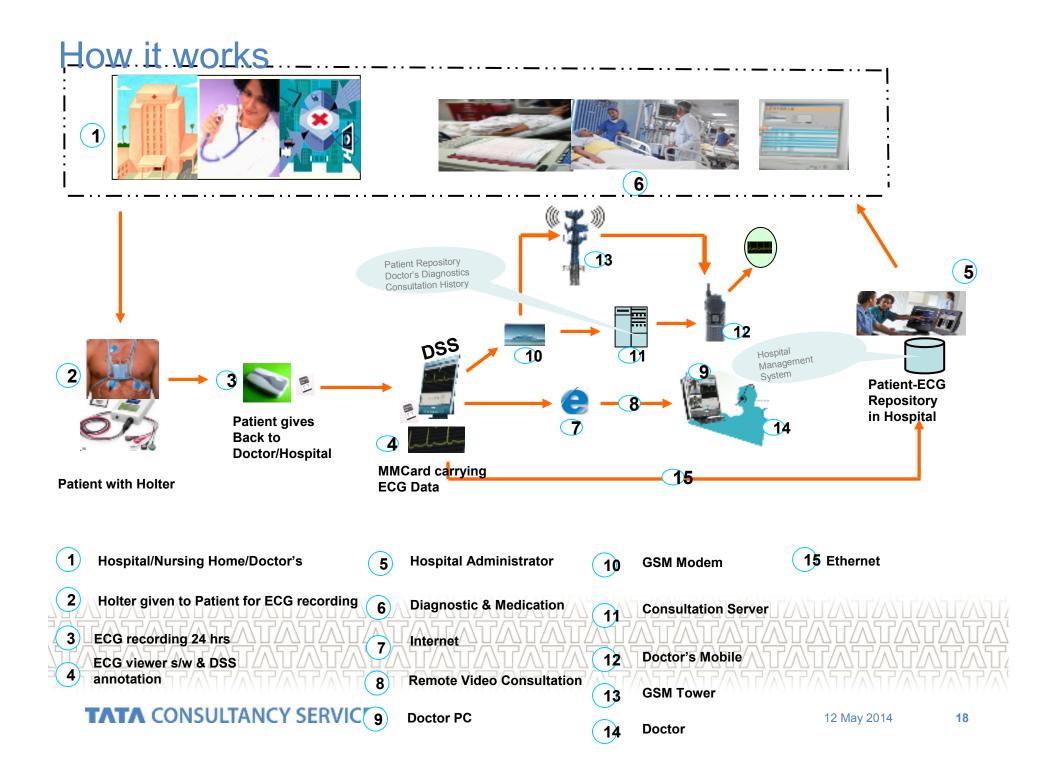




Ambulatory Patient Care Services - SmartChair







Industry Medical Portal | Student Center | Help | FAQ



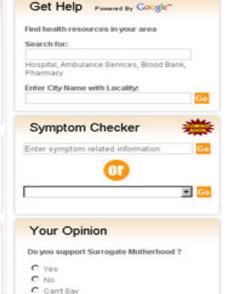
WebHealthCentre.com













Alternative Medicine

Exclusive Portal for Healthcare Institutions, Hospitals & Doctors#

WebHealthCenter's Industry Medical Portal offers you the following services:

- · Telemedicine Station · Clinic Online
- Clinical Decision Support System
- Web based Practice Management System
- · HealthNet and more...

More details ...

Student Center

Are you a Medical student preparing for PG/Super specialty exams?

WebHealthCenter's Student Center offers you the following services

- · A vast distabase of MCQs on various subjects.
- · Information on Forthcoming Exams
- Model Question Papers
- · Personalised Feedback on your performance
- · Chat Room and more...

More details =

Initiatives

World Ahead Community Program World Ahead Community program More Info Login



Teleradiology Consultation Network

Click here to send medical images to leading Radiologists for an opinion. This service is FREE.



More Info

Pharma CIO Club Pharma CIO club

More info



Blood Donor Registry

Get to know more about Blood Donation and register yourself as a Donor. More info



Get five gigs of free online storage with Live Mesh and get in sync today.



View Results

WebHealthCentre

- Telemedicine(supported by Audio/Video Conferencing facility)
- Online consultation
- Clinic Online
- Health and Medical Record management
- Online Health Parameters tracking system
- DICOM Viewer and Converter for handling medical images
- Online Appointment scheduler
- Online Lab Reports viewer
- Student Center

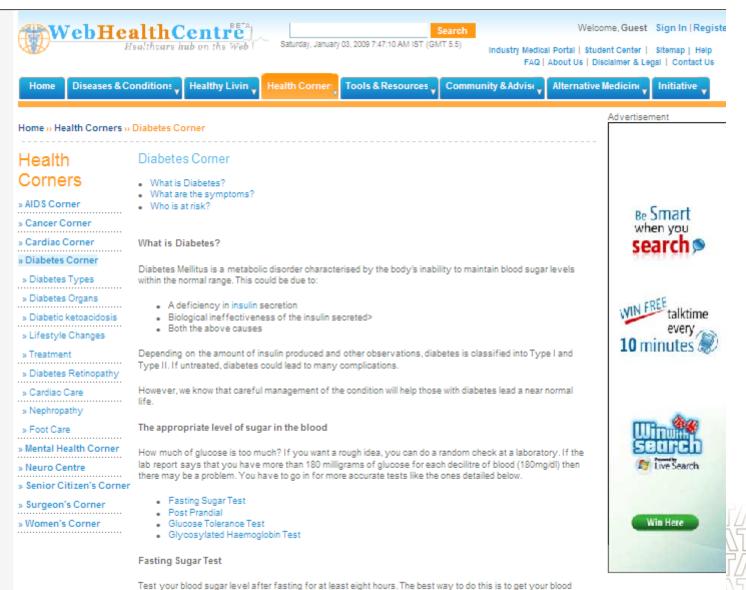
The Site also offers elaborate information on

- Health topics like Alzheimer's disease, Alcoholism, Beauty disease, Diet & Nutrition,
 Eye care, First aid, Oral care, Insurance etc
- Acupuncture, Siddha Medicine, Homeopathy, Yoga, Ayurveda etc
- Health Directories, Appliances and Appliance Directories, Drug Information
- Blood Donation and stock management
- Health and Medical Calculators
- Health centres like Acidity, Allergy, Chicken pox, dengue
- AIDS, Cancer, Cardiac, Diabetes, Mental Health,
 Neurology etc

- Web site is India's first Multi-Speciality, Multi-Institution participation online consulting facility where doctors and patients can access some of the leading medical institutions in India for medical advise
- Site Launched on 1/25/2000
- Exceeds 3 million hits/month
 - 40,000 unique visitors each month.
 - Approximately 700,000 pages viewed per month
 - has completed more than 26,000 Tele consultations
 - currently stores more than 45,000 Medical records online.
- First Indian & Healthcare portal to be Microsoft passport based Authentication enabled.
- Global "Implementation"
 - Usage Data spans 16 countries
 - U.S., India, Canada, UK
- Key modules like Appointment scheduler and Lab tool functions in .Net environment

Internet Interface - Webhealthcenter.com

tested before you eat anything in the morning.





CLINICAL DECISION SUPPORT SYSTEM

Healthcare Solutions

- Comprehensive tool that would provide support to the Medical professionals to make their Clinical Decisions more quickly, correctly and accurately.
- Knowledge base with a full set of diseases in a particular specialty with the associated symptoms, History, Physical Examination, investigations and medication
- A set of symptoms, history questions, Physical Examination findings, investigations reports and medications are mapped to one or more Diseases with a priority factor, which suggests the possibility of the disease for the defined set of parameters

CHALLENGES

- No Universally accepted CDSS System in the Market
- Most Systems stop at Diagnosis stage
- Most systems do not allow the users to build rules
- Many are not self learning
- Not linked to Alert Engines

COMPONENTS

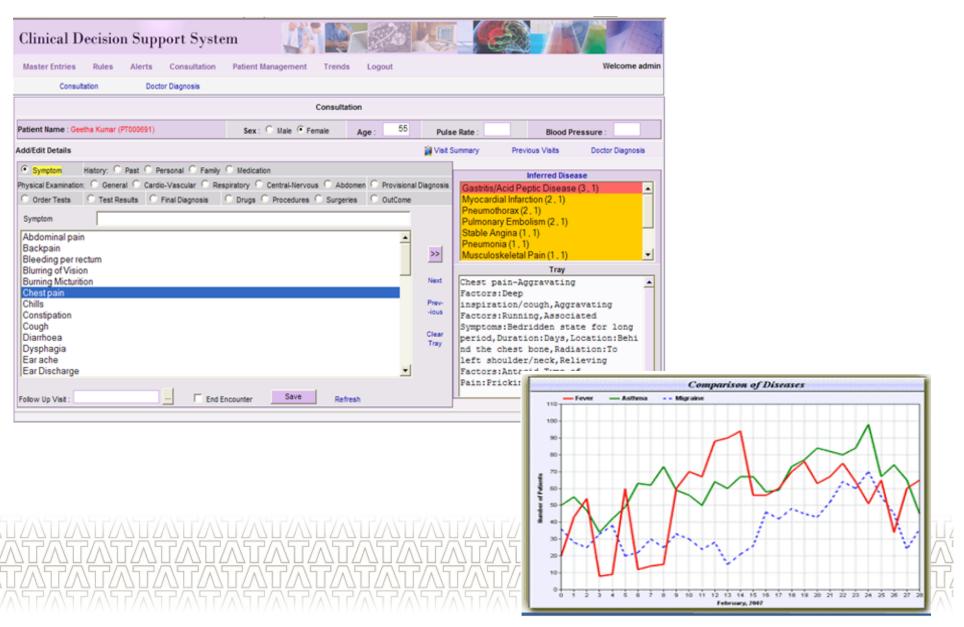
- Administration
 - Rule Building , Master data management
- Consultation and Patient Management

• FEATReporting services and Trend Analysis

- Allow users to build their own rules and view them against inferences
- Self Learning as Volume of the data in the Data store increases
- Encompasses the complete patient flow until outcome
- Linked to an Alert Engine and Trend Analyzer
- Supports Multi level Drill down
- Supports Linkage to Electronic Medical Records
- Web based Application Anywhere / Anytime access
- Could be envisaged as a Knowledge Management tool
- Can be Configured to handle specific disease states
- Can be used as a diagnostic tool for screening Large Populations
- Can be used as a Trend Analyzer tool and a Net Doctor!!!

CLINICAL DECISION SUPPORT SYSTEM

Healthcare Solutions

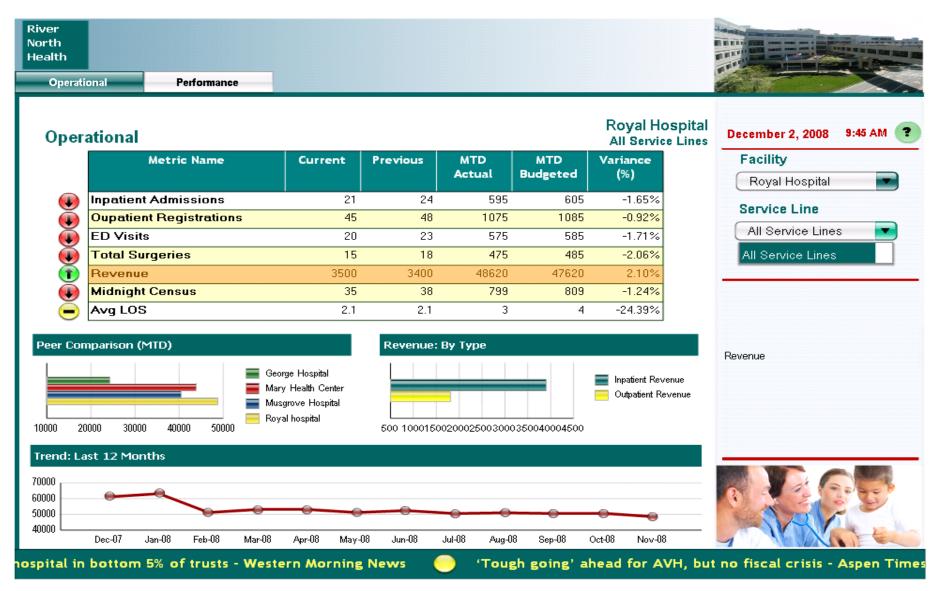


Trend Analysis and Pattern Recognition

- The CDSS facilitates Disease Trend Analyses and also complex multiparameter correlation studies to be performed.
- CDSS enables the search for patterns among Clinical Data and this is an area that could substantially aid medical research in finding clues to the treatment for a multitude of conditions.



BI Solution Demo - Operational





DISEASE SURVEILLANCE SYSTEM

Healthcare Solutions

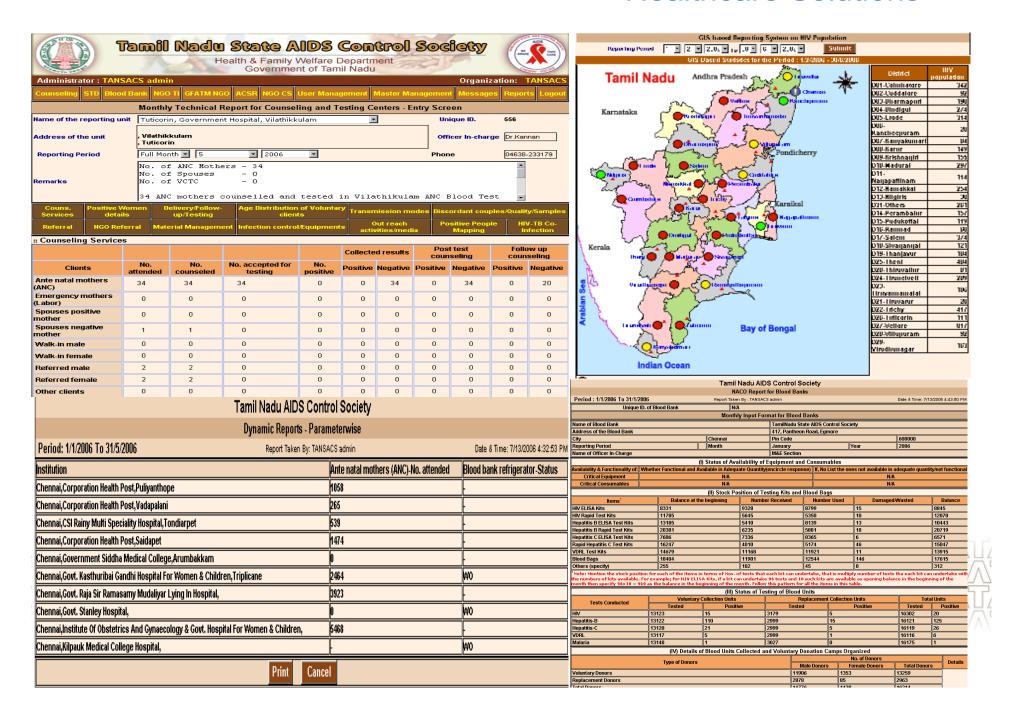
- Wide variety of reports are available in the system which favor the authorities a speedy and accurate decision making process
- A full fledged GIS System provides information down to the Village Level and a concentration map gives an immediate idea on where the fresh cases are occurring from.
- The Dynamic Reporting Engine permits instant decision making and facilitates data analysis and mining to an extent not generally possible with simple MIS systems.
- Over 1100 Centers across the State of Tamil Nadu have been brought on to a unified platform at minimal cost and the results are an example of what is possible in E-Governance.
- The Internal Messaging system facilitates instantaneous communication between the various stake holders, mgmt (TANSACS) and other entities who are involved in this mission.
- The system is supplemented with an interactive feedback / grievance redressal system where in the stakeholders or users could escalate the issues pertaining to the data collection, collation, reporting and other general issues.
- Detailed Audit trail is being maintained by the system.





DISEASE SURVEILLANCE SYSTEM

Healthcare Solutions



Summary

Technology has many of the answers.

The Healthcare Industry needs to start using the available Technology

Models need to be developed to make the use of patient friendly Technologies in Healthcare profitable.



Thank you !